

#BuyDonegal 2021 Business Toolkit

#BUY DONEGAL

Background

This years' **#BuyDonegal** campaign takes place from the 5th of November to the 31st of December with the aim. of promoting the wonderful products, services and brands available within Donegal!

Hashtags

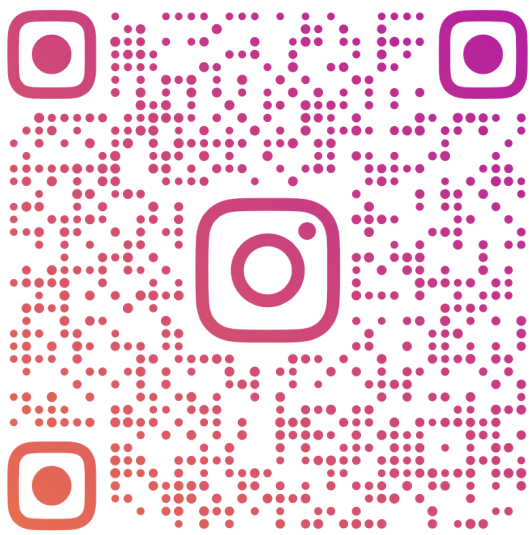
Be sure to tag the following primary campaign hashtags when showcasing your business:

#BuyDonegal or #CeannaighDúnnanGall

Secondary Hashtags:
#DonegaltsInOurDNA
#IrelandsDNA

Tags

Tag the following accounts in your posts to ensure our team can support your posts:



DONEGAL_IRELANDSDNA

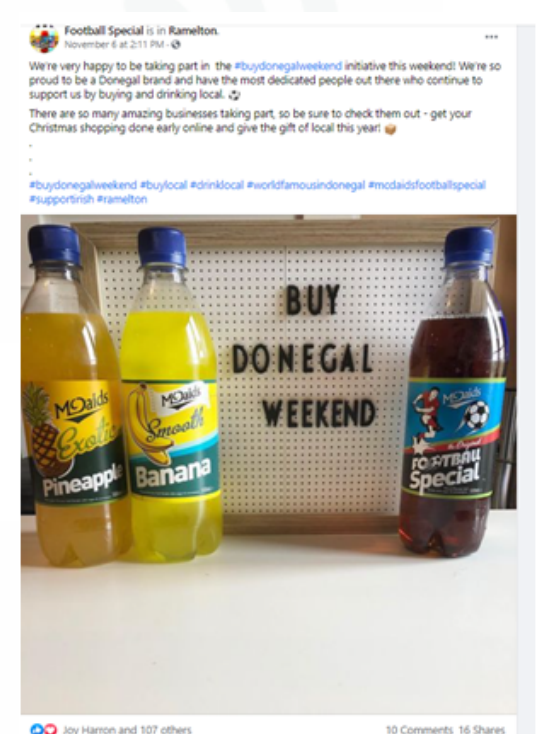


@DonegalInvest



InvestDonegal

Sample Posts



Examples of Creatives in Use:

Social Media Posts:



Business Cards:



Posters:

