

# #LoveDonegal Campaign



**LOVE  
DONEGAL  
DAY**

## Hashtags

All Social Media posts for the event should include the primary campaign hashtags:

**#LoveDonegal or #DúnnangallAbú**

**Secondary Hashtags:**

**#DonegalItsInOurDNA  
#IrelandsDNA**

## Tags

The following accounts should be tagged:

**Instagram:**

**@donegal\_irelandsdna**

**Twitter:**

**@DonegalInvest**

**LinkedIn:**

**InvestDonegal**

## Campaign Creatives:

All logos and some overlays for videos and images can be found on:

<https://donegal.ie/en/lovedonegal-2021>

A full list of sample posts and creatives are available here:

<https://donegalcountycouncil.sharefile.eu/home/shared/fo4c83d4-b1a7-42e5-96c4-5b8cfaf52d63>

## Examples of Creatives in Use:

